



Republic of the Philippines
Province of Cagayan
Municipality of Santa Ana

OFFICE OF THE MAYOR



EXECUTIVE ORDER NO. 36-A
Series of 2021

“AN ORDER CREATING THE TOURISM PLANNING COMMITTEE (TPC) OF THE MUNICIPALITY OF SANTA ANA, CAGAYAN”

WHEREAS, Section 7 of R.A. No. 7160, provides the LGUs play a vital role in the developing, promoting and preserving culture and arts, and encourage people’s participation in the development and preservation of tourism destinations;

WHEREAS, as a Tourism Hub in Region 02 and a grantee of the DOT-Assisted STAND ALONE Status, an Organized/Sustainable Tourism Framework to enrich and upgrade tourism in Santa Ana;

WHEREAS, the workability and attainment tourism goals rests upon the pooled efforts of stakeholders whose involvement in crafting plans and activities for tourism development is required;

NOW THEREFORE, I, NELSON P. ROBINION, MUNICIPAL MAYOR OF SANTA ANA, CAGAYAN, by virtue of the power vested in me by law, do hereby order:

SECTION I – There shall be created a Tourism Planning Committee (TPC) of the Municipality of Santa Ana, Cagayan.

SECTION II – The Tourism Planning Committee shall involve multisectoral groups compose of the following:

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|-------------------------|---|
| Chairperson | - Hon. Nelson P. Robinion, Municipal Mayor |
| Vice Chairperson | - Hon. Gaylord Robinson B. Ibus, Municipal Vice Mayor |
| Members | - Ms. Sheryl Diane Marie A. Tabag, MTO-Designate
Hon. Jezzarene Victor B. Ibus, LnB President
Hon. Philip Anthony D. Castillo, SK Federation President
Mr. Rommel N. Aquino, MLGOO
Hon. Victoriano T. Fabro, Jr., SB Chairman on Tourism,
Culture and Arts
Mr. Romeo A. Asuncion, MPDC
Mr. John Rey C. Maximo, MENRO Designate
PB Eduardo Palor, Brgy. San Vicente
Mr. Marion P. Miranda, MDRRMO
PB Gavino Ruiz, Brgy. Casambalangan
PB Leoden Dalipe, Brgy. Santa Clara
PB Jimmy Gamurot, Brgy. Rapuli
Mr. Rexander Balanay, Academe Sector Rep.
Pastor Rey Balete, SAMA Rep.
Mr. Leonardo C. Cruz, OIC-CEZA Cagayan Offices
Ms. Grace Ruiz, Community Relations Officer/CEZA Visitors
Center |





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**Mr. Gaudencio Fronda, CEZA Rep. & PTCA Fed. President
President or Representative of SAHARA
President or Representative of PASAMOBA/SAMOBA
P/Capt. Leonardo M. Obispo, Maritime Police
P/Capt. Ignacio Dijun N. Dinulong, COP, PNP-SAC
PO1 Jaime P. Pede, Philippine Coast Guard Rep.**

SECTION III – ROLES AND FUNCTIONS

The Committee shall perform the following:

- Prepare a work plan for the preparation of the tourism plan
- Formulate the tourism plan
- Consult with residents and other stakeholders of tourism areas

The Chairperson shall have the principal responsibility for directing and overseeing the development of the Tourism Plan, according to schedule. He/She shall chair major tourism planning sessions, and shall designate representative in session when he cannot be present.

The Committee shall actively participate in all activities identified in the work plan. The team shall develop realistic goals, appropriate strategies and identify programs, projects and activities that best contribute to the attainment of the tourism goals and objectives of the locality.

SECTION IV –EFFECTIVITY

THIS ORDER shall take effect immediately.

DONE this 5th day of October 2021 at Santa Ana, Cagayan.

NELSON P. ROBINION
Municipal Mayor

